

CORNELIA



DOWNTOWN  
DEVELOPMENT  
AUTHORITY

# DDA/Main Street Board Meeting

## AGENDA

Thursday, February 5, 2017 8:30AM  
Cornelia Depot

1. Meeting called to order- **Brian Horton**
2. Adopt Agenda- **Motion made by Brentt Cody, seconded by Matt Cathey**
3. Financials- **Operating: \$3,961.33; Façade Grant: \$5,549.45; Loan Fund: \$953.40; Amanda needed to get approval to pay the \$552.92 invoice from Premiere Grease for cleaning the vent hood at 137 Hodges St.- Motion was made by Brian, seconded by Brentt, All were in favor**
4. Old Business
  - A) Work Plan 2017- Each member will give an update on the progress of their assignment deadlines. (This was suggested at our retreat, so that we can stay on track)- **Brian suggested that some of the deadlines on our Work Plan were out of reach, so we should move them to March. He said that everything is going as planned. Everyone is doing their part and working hard together to make sure we stay on track for the year.**
  - B) Bigg Daddy's- Brian and Jessie to update on progress. **Brian said we are in a binding agreement with the Holt's to purchase Bigg Daddy's. They have done their due diligence. We have provided everything they have asked for, and we have fulfilled our end of the agreement. They still have three weeks left to back out, but after the City Commission meeting on Tuesday, if they get the new alcohol ordinance approved, they will plan to close sooner than that. Both Jessie and Brian agreed that they are going to be successful and diligent. They have promised they will be open by the BBQ Competition.**
  - C) Annual Awards- Jessie will update on progress of ceremony. She also needs a head count of who is coming. **All the board members who were present said they are coming. Jessie said she has everything taken care regarding the plans for the morning. We will have breakfast catered at the Depot by Fresco's Restaurant, and we have all of the awards delivered and ready. We also have the partnership packets and the Annual Reports printed and ready for distribution at the Ceremony. It is Friday, February 17 at the Depot.**
  - D) Assault on Mount Currahee- Brian and Jessie to update on progress. **Brian said everything is good to go for this event. We hope to have around 150 bike riders here that day. The after party and lunch will be here at the Depot. Jessie has coordinated with the police department and the buildings and grounds department to prepare for them. Brian said he would be here that day.**
  - E) Nominations for new board member- Neil nominated Joshua Barrett when he resigned last month. We need to know if anyone has any other nominations. **Neil nominated Josh Barrett, but we haven't heard from him, so Brian said he would contact him and follow up. Jessie also mentioned that she sent an application to Philip Smith with Compass Pest Management and also to Lindsey Holt with Bigg Daddy's. We have two openings on the**

**board. Matt said he would like to diversify the board both in gender and occupation, so the hope is to have several applications to choose from.**

5. New Business

- A) City Manager Update- **No update. City Manager was unable to attend.**
- B) Whistle Top to host DDA fundraiser on Sunday, February 5<sup>th</sup>. Jessie to provide details. **Scott Hulsey approached Jessie about holding an event for Super Bowl Sunday at his growler shop. He said he is willing to donate 10% of the profits from the event to the Downtown Revitalization fund if we will help him market it and acquire the special event permit. We have done that, so we hope he will have a good turnout.**
- C) Apple Blossom Competition- Jessie to inform the BOD about changes coming this year, and where she needs assistance. **Jessie has reworked some of the plans for this event, so that it is a one-day only event. She said that it was just too volunteer intensive, too expensive, and too much work to try to make it last two days. She also said it puts too much pressure on the teams to try to come in after work and be set up in time for tastings that night. It was suggested to her by one of the top teams last year that if they serve their leftover meats, and if they can do it Saturday instead of Friday night, they will have a higher participation rate in People's Choice. She is going to reserve Friday for getting the teams set up in the parking lots and letting them get everything ready for their cook. We will have ALL the events on Saturday this year. This will hopefully lessen the confusion of the people who visit as well. Some people came for pork on Friday but we only had chicken and stew, and some came for chicken and stew on Saturday and we only had pork. If we have it all at the same time, it should be better. Plus, nobody wants to come to a festival two days in a row. Brian said that sounded like a much better idea. Matt agreed.**
- D) Façade application- Image Emporium- **Image Emporium submitted an application for a façade grant. She also submitted an estimate of the costs, which came to \$3150.00, and a picture of the new sign she'd like to get. It was discussed that she has applied for a grant before and denied because what she did wasn't covered under the criteria. She has done some landscaping to her property, and now she wants a new sign to go with it. She currently has a black and white sign with an older looking marquee under it. The new sign is made of brick and wood and looks very classy. Since her salon is at the gateway of our downtown, and she is in an area that could use some sprucing up, Don Higgins made a motion to give her the full amount (\$1,500) of the grant. That was seconded by Matt Cathey and all approved. Jessie called her after the meeting and she was very happy to hear.**

6. Upcoming Events: Annual Awards Ceremony February 17<sup>th</sup>; Assault on Mt. Currahee Saturday, February 25; Tacky Prom Friday, March 10

7. Next Regular Board Meeting: **Thursday, March 2, 2017** at the Depot

8. Adjourn

**Present: Brian Horton, Matt Cathey, Don Higgins, Brentt Cody, Jessie Owensby**

**Absent: Amanda Chosewood, Dee Anderson**